



DIGITAL ME PERSONA POWER WORKER



A Power Worker is usually an office based role, characterised by needing specialist applications which may require workstation-class or other specialised hardware. This may involve data analysis and modelling; audio and video production; or application development.

Examples of Power Workers within specific industries:

Trader or Portfolio Manager: Requires access to secure financial data and analytics tools. They need to be able to coordinate with other areas of the business to actively manage and glean business information and insight with large data sets.

Data Scientist: Needs access to sensitive and secure data and software across all areas of the business. They will typically work with various machine learning-based tools and processes. Data Scientists will require significant amount of bandwidth with high resilience and availability.

App Developer: Needs access to tools and systems to create and manage dynamic and complex code. They will work closely with designers, analysts and engineers using technical language and specialist tools to co-create and collaborate.

CAD Designer: Uses specialist software and systems to deploy newly developed automation throughout the business. They will largely work independently but require ongoing communication with production and development engineering teams, as well as sales/marketing and manufacturing teams.

PLATFORM:

- High performance or specialist hardware and peripherals
- Greater control over the operating platform to be able to configure or install additional software
- Often multiple screens or instances of their platform, for example Virtual Images

COLLABORATION:

- Voice and video, instant messaging and task-based collaboration tools
- Workstream collaboration tools to promote agile and flexible working methodologies
- Specialist workflow and task management apps to share ideas and collaborate

INFORMATION:

- Capacity to cater for large data sets and manipulate large volumes of data in a short timescale
- Secured access to information that is likely to contain company Intellectual Property

ENGAGEMENT:

- Often self supporting due to their level of technical capability and need for rapid response to issues
- Self-service and the ability to access a very high level of support with a minimum of delay or downtime
- Likely to have elevated security rights compared to others

