

WINDOWS 10

OPENING NEW BUSINESS OPPORTUNITIES

FIND OUT WHAT MICROSOFT'S NEW PLATFORM MEANS FOR YOUR BUSINESS AND USERS AND HOW TO PLAN YOUR ADOPTION





IMPROVING THE USER EXPERIENCE

WINDOWS 10: THE PROS AND CONS OF EARLY ADOPTION



- Enables new workstyles
- Satisfies user demand
- Fast-tracks mobility initiatives
- Increases competitive advantage



- Adds complexity to user support
- Requires operational and capital expenditure
- Introduces risk while new 'as-a-service' approach is being formalised
- Reduces ROI on Windows 7 and 8 investments

Windows 10 adoption won't be driven by technology need, but by business demand. The new Microsoft platform features a number of enhancements that can help increase productivity and competitive advantage as well as improve the user experience. Ongoing updates mean that businesses will be able to tap into new features on regular basis, which will continuously enrich the user experience and accelerate the innovation cycle especially for apps.

With no immediate end of support deadline for Windows 7 or 8, organisations can avoid the 'big bang' approach of previous upgrades by taking a phased approach focused on enabling the business and users.

An earlier migration, however, will enable organisations to exploit some of the investments made in support of previous Windows upgrades. For example, if applications were rationalised or new hardware deployed, these may still be valid and help smooth the path to Windows 10. Workstyles will play a key role in setting the migration agenda, helping to identify which users should be first to make the transition.

As the need for mobility and flexibility in the workplace grows, Windows 10 will be key to providing users with seamless access to data and apps regardless of their location or device. As a result, organisations will be able to leverage Windows 10 as part of broader business transformation and digitalisation initiatives.

The new platform also comes with new security defences and data management tools. As the line between work and home life becomes increasingly blurred, these features will make it easier for the same devices to be used both personally and professionally without putting business security at risk.

With more than 30 years' experience of helping organisations maximise the business value of IT, Computacenter understands the obstacles and opportunities that can come with new technology platforms.

WHY WINDOWS 10 MATTERS FOR THE BUSINESS AND USERS

GREATER WORKPLACE FLEXIBILITY

In today's contemporary workplace, employees want, and need, to work in multiple places on multiple devices. From a four-inch to an 84-inch screen, Windows 10 provides the same consistent user experience regardless of the device. A range of new features will ensure data, preferences, applications and security settings are seamlessly synchronised between laptops and smartphones, desktops and tablets.

To support the use of the operating system across multiple devices, the Windows 10 licensing model will be based on users rather than installed instances. Continuum takes the consistent experience one step further. It enables hybrid devices and smartphones to intuitively function as 'classic' PCs when docked and plugged into a keyboard, with the user interface and Microsoft's universal apps adapting to the screen they are viewed on.

WINDOWS 10 IN ACTION

Sarah is a field sales representative and often takes notes at customer meetings on her Surface 3 in tablet mode. When she gets back to the office, she connects her tablet to a keyboard and a screen, and using Continuum the Surface reverts to a more classic laptop-style device. She can then transfer her notes to the company's CRM system and send an update to her manager without having to re-key the information.

HIGHER USER SATISFACTION

Employees are increasingly applying their consumer expectations to workplace IT. To attract and retain talent, organisations need to enable their users to work faster and smarter through the use of the latest technologies.

With Windows 10, users will be able to interact with devices by typing, touching, writing or speaking. For example, Cortana, a new intelligent assistant feature, can help schedule calendar appointments from verbal instructions or locate files related to a specific topic.

Windows 10 also seeks to address some of the user experience issues that afflicted previous versions of the operating system. As well as reinstating the Start Menu, Microsoft has introduced new live tiles for applications, which improves integration, security and visibility.

WINDOWS 10 IN ACTION

Mark is a regional manager and spends a lot of time driving between offices, which means he needs access to the latest travel information. With a Windows 10 enabled mobile device, Mark can programme Cortana to provide him with travel alerts as well as reminders about his next meeting while he is on the move.

FASTER INNOVATION

Businesses need to continuously introduce new customer offerings, services and apps to compete in today's dynamic market. Windows 10 brings the consumer world of rolling updates to the workplace.

New releases will be issued approximately every four months, providing businesses and users with access to new features that will help drive innovation and business growth.

Enterprise customers will receive updates after the public release to reduce the risk of bugs. As a result, businesses will be able to exploit new features without delay, safe in the knowledge that the enhancements have already been road-tested by millions of other users.

WINDOWS 10 IN ACTION

Louise works in an open-plan office at a highly regulated organisation. Prior to using Windows 10, she had to remember and repeatedly input a long and complex password to access her device. With Windows 10 and biometric authentication, the camera in her laptop detects and authenticates Louise returning to her desk, and automatically unlocks her machine without her direct intervention. It's simple, highly secure and maximises her productivity.

MINIMISE RISK, MAXIMISE VALUE

Computacenter can provide advice and support at every stage of your Windows 10 journey. We can help identify which workstyles are best suited for the new operating system and develop business cases. Our Customer Experience Center enables organisations to see both Windows 10 and Office 365 in action and to evaluate different business and mobility use cases.

By partnering with Computacenter, you will be able to minimise the business risk and maximise the business value of not only migrating to the new operating system but also other workplace technologies.

To find out more about how Computacenter can help you realise the full business potential of Windows 10, contact your Computacenter Account Manager, call 01707 631000, email workplace@computacenter.com or visit us at www.computacenter.com/workplace

COMPUTACENTER'S WORKPLACE CREDENTIALS

- Largest cross-platform Microsoft deployment partner in Europe with more than 300 Microsoft Certified Systems Engineers
- Unique readiness assessments and rapid migration methodologies to simplify workplace transformations and mobility initiatives
- Support more than 2.8 million workplace devices, including laptops, tablets and smartphones
- Hold Microsoft Gold partner status for Desktop, Virtualisation, Volume Licensing, Software Asset Management, Server Platform and Identity and Security and Lync and voice communications
- Member of Microsoft's Global Services Executive Partner Council and Global Outsourcers Advisory Council and have a dedicated Microsoft Server Technology Group