



SERVICES

- Print
 - Managed Services
 - Smart Supply
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USER EXPERIENCE

- Consistent print quality
- Greater functionality

BUSINESS IMPACT

- Reduces costs
- Increases flexibility

BUSINESS OUTCOME

- Maximises efficiency
 - Improves sustainability
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THE BIG PICTURE

Channel 4 increases efficiency and flexibility with modernised printer estate and managed print service from Computacenter

OBJECTIVE

To continue to deliver creative content to the nation, Channel 4's workplaces need to be efficient, cost-effective and sustainable. Although the company is at the forefront of the digital broadcasting revolution, its 1,500 users still need to be able to print hard copies of certain documents. To maximise value and resources, Channel 4 wanted to modernise its printer estate and provide users with greater flexibility and functionality.

SOLUTION

Computacenter has been providing Channel 4 with managed print services since 2012. With detailed knowledge of the broadcaster's IT estate and offices, Computacenter refreshed all of the print devices during a single weekend. Computacenter used its project management methodology, Tempo, to ensure the refresh, which included implementing three new servers, was completed on time and to budget, with no disruption to users. Every user now prints using their unique ID card, which adds a layer of security as well as enabling follow me printing.

OUTCOME

Channel 4's printer estate is now more reliable and efficient, which simplifies support and ensures a consistent user experience. The new devices, which are supported by Computacenter as part of a broader five-year managed service, are also more sustainable. This will help reduce the utilisation of paper and consumables.



By partnering with Computacenter to refresh and manage our printers, we can provide users with greater flexibility, reliability and quality."

Colin Lockwood,
Corporate Operations Manager,
Channel 4

