POWER UP PERFORMANCE
HOW WORKSTATIONS CAN MAKE A DIFFERENCE TO YOUR WORKPLACE
A NEW ERA IN WORKSTATIONS

Greater performance. Greater productivity. Every innovation and transformation in workplace IT comes back to these two drivers.

Although productivity increasingly comes wrapped in a mobility cloak, there are some workstyles that demand a different approach – and a different device.

The workstation is a bit like vinyl. It delivers both pedigree and performance, and despite the arrival of new technologies, has not lost its appeal or relevance.

With both prices and footprints falling, the role of the workstation in the contemporary workplace is witnessing a revival. Although traditionally associated with design and finance, workstations are now just as applicable and valuable in the retail branch, engineering lab or media studio.
At Computacenter, we understand how to make the most of today’s workstations. As well as identifying different use cases, we can help configure, install and support workstations to minimise the total cost of ownership and maximise business value.

By matching the right workstations to the right workstyles, organisations can:

- Increase productivity
- Reduce risk
- Safeguard service levels.

Whether you want to implement just a handful of workstations for the first time or undertake a critical upgrade, Computacenter can help. With end-to-end capabilities, we can also provide the networking, security, software and infrastructure to enable your workstations and users.

**COMPUTACENTER: THE PARTNER OF CHOICE FOR WORKSTATIONS**

- We deploy approximately 10,000 workstations for our customers every year
- More than 30 years’ experience of sourcing, deploying and supporting workplace technologies
- UK’s largest IT supply chain company offering unrivalled procurement power and competitive pricing
- Five state-of-the-art logistics centres across Europe shipping around 5,000 items a day
- Extensive credibility and referenceability across all industry sectors
- Consultancy-led approach and flexible commercials
- Strategic partnerships with all major workplace vendors including Dell, Microsoft, Intel and NEC
PUTTING WORKSTATIONS TO WORK IN THE CONTEMPORARY WORKPLACE

ENRICHING THE PRODUCTION PROCESS
In deadline-driven industries, such as media and entertainment, users need reliable high-performance devices that help them work faster. As well as speeding up workflows, such as rendering and editing, workstations also offer high-end graphics and displays that help improve the quality of the final product. With added storage capacity, high-speed processors and compatibility with Windows and iOS operating systems, workstations combine creativity with flexibility and optimum performance.

ENSURING A PROMPT RESPONSE
Communications and control rooms need to respond quickly to incidents – but they need to be able to spot them in the first place. Tower and rack workstations enable organisations to stream high-definition multi-media content and carry out intensive data analysis in rapid time. As a result, they can zoom in on security footage and rapidly search databases to access information to ensure a prompt response.

WHY COMPUTACENTER?
A proud heritage in supplying the traditional workstation environments of trade floors and design environments, has allowed Computacenter to capture and design best practice protocols in sourcing and deploying the best workstations in the best methods. We offer responsive support services and can perform out-of-hours installations to ensure deadlines are not impacted.

WHY COMPUTACENTER?
We can provide complementary collaboration tools and technologies to create an end-to-end solution.

BENEFITS
- Increase productivity
- Optimise quality
- Safeguard competitive advantage

BENEFITS
- Accelerate decision-making
- Reduce risk
- Maximise efficiency
ACCELERATING DEVELOPMENT CYCLES
Computer-aided design (CAD) and engineering is the traditional heartland of the workstation. Today’s devices offer a much richer choice of features – from touch-sensitive screens and high-definition webcams to smartcard readers and wireless docking. With high-performance mobile workstations also available, employees can work remotely and collaborate more effectively with customers and partners.

ENABLING SEAMLESS TRANSACTIONS
Downtime is not an option in the fast-paced financial sector – losing one minute could mean losing millions of pounds. As well as delivering exceptional stability and reliability for critical workloads and transactions, workstations can also output to multiple displays helping to improve visibility of market conditions. With the power to access and analyse massive, complex and evolving data sets, workstations enable traders and analysts to make faster and smarter decisions.

SIMPLIFYING BRANCH OPERATIONS
There’s more to the workstation than just a workplace device. It can also act as a proxy server, providing connectivity and power to thin clients in branch locations, such as a retail outlet, restaurant or health club. As well as being more cost-effective, this approach also provides an extra layer of protection for sensitive data.

WHY COMPUTACENTER?
We enable customers to source best-of-breed products more quickly than purchasing direct and offer pre-staging and configuration services to reduce downtime for users. Our heritage of working in time-sensitive environments means we can ensure workstations are optimised for today and future-proofed for tomorrow.

WHY COMPUTACENTER?
We have the scale and resources to perform workstation installations, migrations and maintenance day and night, preventing business downtime and disruption.

WHY COMPUTACENTER?
We can provide rapid on-site swap services to ensure the customer experience is not impacted.

BENEFITS
• Enhance productivity
• Increase time-to-market
• Fast-track innovation

BENEFITS
• Maximise revenue generation
• Minimise risk
• Safeguard reputation and compliance

BENEFITS
• Reduce operational costs
• Safeguard customer experience
• Protect customer data
END-TO-END SERVICES
WITH GUARANTEED OUTCOMES

Based on proven best practices, Computacenter’s holistic and pragmatic services span every facet of a workstation project, from benchmarking and sourcing products to configuring and deploying the hardware.

Our ‘Right Advice to Right Device’ approach ensures the CIO, business stakeholders and users all achieve the desired outcomes. Our services include:

IDENTIFY
Pre-sales and solution design
We provide independent advice and analyse customer requirements before designing tailored workstation solutions that match different workstyles.

Product selection
We ensure products are fit for purpose and will meet user needs now and in the future.

Benchmarking
Our transparent, objective and comprehensive analysis of different workstations enables organisations to make informed decisions.

SOURCE
Product fulfillment
Our standardised, repeatable processes enable seamless transactions and accelerate fulfillment.

Warehousing
With our Buy & Store service customers can purchase products in bulk and store them for up to six months, enabling economies of scale.

DEPLOY
Configuration
We offer pre-configuration services for workstations, including high-end graphics cards. We can also asset tag hardware to simplify ongoing management.

Build management
We can pre-build hardware and package applications prior to on-site deployment to reduce implementation risks and timelines.

Logistical deployment
We will install workstations, connect peripherals and perform basic testing onsite to ensure solutions are user-ready.

Disposal services
Our specialist subsidiary, RDC, remarkets and recycles unwanted IT assets in accordance with environmental legislation.

SUPPORT
Support
Our support services are tailored to suit different budget and business needs and based on stringent service level agreements. For example, we offer a swap service for workstations in critical environments.

Training
We provide training on content creation and management to ensure customers achieve maximum business value from their workstations.

TRY BEFORE YOU BUY
Customer Experience Centre
Located at our Hatfield head office, our Customer Experience Centre enables customers to explore the benefits of different workstation models and validate planned investments in a safe and secure environment.
WHY SELECT DELL FOR YOUR WORKSTATIONS?

• Dell’s pedigree in the workstation market spans 17 years; it is the number one vendor for rack-based solutions and workstations by market-share in the UK

• Dell has a track record in innovation – it was the first company to introduce a mobile workstation and 2U rack workstation – and recently launched a new thin and light workstation category along with workstation virtualisation solutions

• Dell Precision Workstations are purpose-built for use with leading software to ensure total reliability and maximum performance

• The Dell portfolio extends from the entry mobile Precision M2800 through to Dell Wyse Datacenter for virtualised workstations

• Dell Precision workstations are powered by the latest Intel processor technology as well as Intel CAS-W (cache acceleration software) to increase storage performance and eliminate bottlenecks

• Dell Reliable Memory Technology (RMT) maximises device reliability by preventing data loss in the unlikely event of a memory failure

• Dell Precision Optimiser 2.0 enhances application productivity with dynamic system tuning constantly working in the background

• Dell rack workstation solutions ensure maximum security and infrastructure manageability

FURTHER INFORMATION

To discover how workstations could make a difference to your workplace please contact your Computacenter Account Manager or:

CALL 01707 631000  EMAIL workplace@computacenter.com  VISIT www.computacenter.com/workplace
Computacenter is a leading independent provider of IT infrastructure services and solutions. From desktop to datacenter, we help our customers minimise the cost and maximise the value of IT to their businesses. We can advise organisations on IT strategy, implement the most appropriate technology, optimise its performance, and manage elements of our customers’ infrastructure on their behalf.

Computacenter operates in the UK, Germany, France and the Benelux countries, as well as providing transnational services across the globe.