

MODERN COLLABORATION TRENDS

Many organizations still struggle to deliver a collaborative experience that engages and empowers employees. A modern collaboration strategy combines voice, chat, file-sharing and more, and makes these tools available to any user on any device anywhere.

60% of professionals face some sort of crisis each month due to poor communications.¹

44% of organizations say that consolidating collaboration tools reduces operational costs.⁴

33% of organizations have lost a customer due to communication issues.²

23% of organizations have increased revenue through improved sales team collaboration.⁵

39% of organizations with integrated collaboration have seen measurable productivity gains.³

1,2 Nextiva
3,4,5 Nemertes Research

THE MODERN COLLABORATION MODEL



UNIFIED COLLABORATION PLATFORM

Voice, chat, video conferencing, file-sharing and other tools are combined within one intuitive interface.



BUSINESS APPLICATION INTEGRATION

Collaboration tools are integrated with business-critical applications, making business processes and workflows more streamlined.



CLOUD FLEXIBILITY AND SIMPLICITY

Network administration requires vendor-specific skill sets that are difficult to find in today's marketplace.



ENHANCED SECURITY AND PRIVACY

The organization is better able to control the movement of information to improve security, governance and compliance.

BENEFITS OF MODERN COLLABORATION

INCREASED PRODUCTIVITY



Integrated collaboration tools deliver measurable improvements in productivity.

IMPROVED COMMUNICATION

Employees, customers and business partners can communicate and collaborate more effectively.



ENHANCED EMPLOYEE EXPERIENCE



Collaboration becomes simpler and more intuitive, optimizing the employee experience and increasing the ability to attract and retain talent.

GREATER VISIBILITY AND CONTROL

The collaboration environment is less fragmented and shadow IT applications are eliminated, giving IT the ability to ensure data protection and regulatory compliance.



Want to learn more?

Please contact your Computacenter team to discuss how we may better support your hybrid and multi-cloud networking environment.