

FIVE QUESTIONS YOU SHOULD BE ASKING ABOUT YOUR COLLABORATION CULTURE

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Enabling great collaboration across your organisation's employees can give you a competitive advantage. Here Andy Goddard, Head of Service Development at Computacenter, explores where to start when it comes to building a culture that prioritises effective collaboration.

The best ideas are born out of collaboration. But in a world of hybrid work, with employees working from the office, home, and other locations, those moments of teamwork are harder to come by.

There are many things to consider when building a culture of collaboration. Here are five questions your organisation must think about to ensure collaboration success. Read on to discover how Computacenter and Microsoft can support your collaboration goals.



LET'S GO



1

HOW DO YOUR EMPLOYEES PREFER TO WORK?

Workplaces are transforming in the wake of Covid-19 and it's important to build a culture that acknowledges your employees' preferred working style, if possible. Start by asking your people how they would like to work – do they want to return to the office full time, for example, or combine office with remote work? Microsoft surveyed more than 30,000 people in 31 countries and found that while 73% of the workforce want flexible work options, 67% want more in-person collaboration.¹

Many organisations see hybrid working as the way forward and are giving employees the flexibility to decide what works best for them. The trick is to create a culture that supports such autonomy while also encouraging team members to work together, when needed. Consulting with Computacenter will help you analyse your employees' workstyles and help you understand the adaptations you'll need to make to empower workers to collaborate productively, wherever they are.

1. <https://www.microsoft.com/en-us/worklab/work-trend-index/support-flexibility-in-work-styles>
2. <https://www.microsoft.com/en-us/worklab/work-trend-index/hybrid-work>



2

ARE YOUR POLICIES CLEAR AND EFFECTIVE?

Once you've decided on your organisation's approach to hybrid working and collaboration, make sure your policies are both defined and useful. Some of your employees will likely be working remotely, so ensure you address some of the challenges associated with working from home, such as overworking and isolation. Research by Microsoft has found 54% of workers feel overworked and one in five feel their employer doesn't care about their work-life balance.²

There may be adjustments needed to your existing policies around security, sending emails after hours, or providing mental health support to those employees who are struggling. Building an inclusive culture with the collaboration tools available in Windows 11 and Microsoft Teams, such as prompting you to set emails to send during working hours, can also help your people feel connected and foster teamwork, even if they're working from different locations.



3

ARE YOU MAKING IT EASIER TO COLLABORATE?

The right technology can elevate a collaboration experience tenfold. Are your employees having to switch between different applications to make phone calls, book meetings, share and capture ideas? Can they easily access the documents they need for each meeting, and follow up on action items without having to hunt through email chains? Does everyone have the connectivity they need to support video calls, or are participants dropping in and out as they struggle with network issues?

Technology can enable or obstruct effective hybrid working. Choosing Computacenter will enable integration of the right hardware and software for effective collaboration. With Microsoft Teams, employees can chat, join meetings and co-author files without needing to switch from one application to another. With Surface Hub 2S they can brainstorm together on the same canvas, either in the same room or from remote locations using personal touchscreen devices.



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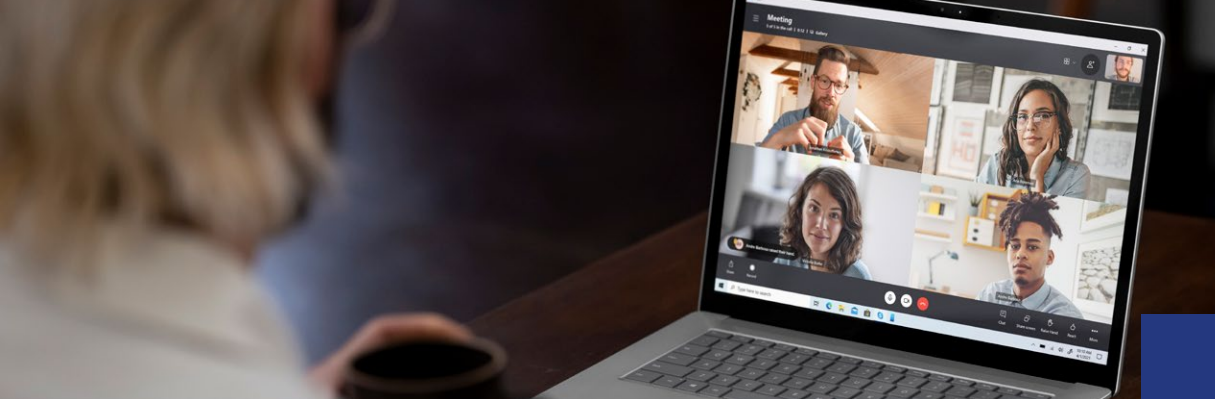
ARE YOUR PEOPLE MAKING THE MOST OF YOUR COLLABORATION PLATFORMS?

With new technology being introduced, it's understandable that some employees will need to upskill to get the most out of this new generation of tools.

Make sure your people have the relevant training to make them aware of new features which can enable teamwork. Computacenter's adoption services can help train employees and embed new tools and technologies that improve confidence and maximise your investments.

With greater collaboration through tools like Teams comes greater access to data, which in turn requires careful governing. Within Microsoft's stack, you can decide who can access which documents based on project needs. Team members can also make use of AI-assisted search to find the information they need quickly. Plus, security updates are non-invasive and can be completed outside of work hours.





5

WHAT'S YOUR COLLABORATION MOTIVATION?

It's clear that encouraging employees to collaborate and work together tips the scales in favour of success for your organisation. But is there anything specific you would like to achieve? Building a culture of collaboration can help improve employee experience, helping you attract and retain new talent. It can encourage greater innovation and give the organisation a shared sense of purpose.

Computacenter can help define and achieve your organisation's goals, supported by the right technology. In today's hybrid world, whether enabling one-to-one collaboration or multiple teams working together, Computacenter will ensure the best solution for your organisation and employees' needs.

Great workplace collaboration in the era of hybrid working means considering technology and culture in tandem, ensuring your people have the right tools and are working in the ways that suit them best. Computacenter can advise on both areas, supporting you to create a culture where collaboration is easy, enjoyable and effective.



GET IN TOUCH

To find out more about how Computacenter and Microsoft can help you create a more collaborative meeting culture, contact your Computacenter Account Manager, call **01707 631000** or email **enquiries@computacenter.com**.

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